Registration:

(Includes breaks and lunch)

☐ ARMA Members..... $ 40.00
☐ Full time student w/valid ID.... $ 25.00
☐ Non ARMA Members..... $ 60.00

(Name)

(Title/Organization)

(Address)

(City) *(ST)* *(ZIP)*

(Phone) *(Fax)*

(Email) - Please provide your E-Mail address

Registrations due by March 7, 2017

Submit a separate registration for each attendee

No Refunds after March 8, 2017

(Please feel free to send a substitute).

For information contact:

Carolynn Coy,
307-755-4910 (Email: wyarma@gmail.com)
Or
Donna Crock,
307-777-5751 (Email: donna.crock@wyo.gov)

Make checks payable to Wyoming Chapter of ARMA and send with registration to:

Wyoming Chapter of ARMA International
P. O. Box 474
Cheyenne, WY 82003
[Or email to wyarma@gmail.com]

Sorry—Credit card payment is not accepted.
(State of Wyoming Vendor #: VC 0000008886)

Lodging in the Cheyenne area may be accessed at this website:
http://www.cheyenne.org/hotels/

This seminar is proudly sponsored in part by:

An award from the Wyoming State Historical Records Advisory Board through funding from the National Historical Publications and Records Commission (NHPRC), National Archives and Records Administration.

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ARMA International is a not-for-profit association of more than 10,000 professionals working in various aspects of the Information Management field. The association provides education, research, and networking opportunities to members and other professionals that enable them to use their skills and experiences to leverage the value of records, information and knowledge as corporate assets and as contributors to organizational success.

Wyoming Chapter of ARMA is your local link for education and support, for your Information and Records Management resources and legal governance.

E-mail: wyarma@gmail.com
Website: www.armawyoming.org

2017 Annual Spring Seminar

Surviving in Lean Times: Collaboration, Communication & Cooperation

Tuesday, March 14, 2017
8:30 am-4:30 pm
Laramie County Community College
Health Science Building
Rooms 111/113
1400 College Drive
Cheyenne, WY
www.armawyoming.org

Submit your respective paperwork for credits!
CRM credits & CMC/MMC points

Seminar Speakers

ANDREW YSASI, MS, CRM, CIPM, CIPP, PMP

Andrew is a respected executive who achieved senior roles using a proven business and technology acumen amassed over a 20-year career. Since 2007 he has provided senior leadership, led complex multimillion-dollar projects, and consulted with small local and multibillion-dollar companies at Kent Record Management, Inc.

In addition to his role at Kent Records, he is a former adjunct professor at Davenport University and taught global project management and the technology capstone courses. He is the founder of the career coaching company Admovio, where his resume review work and career advice is published on CIO.com in 2016. He founded myPACT that will enable individuals to showcase themselves to employers in a modern way and will be launching in 2017. He has served as a volunteer test writer on the Institute of Certified Records Managers (ICRM) Exam Development Committee (EDC) since 2012, and he is the Regent for the EDC for the 2017-2019 term. In 2016, Andrew was elected to the PRISM International Board of Directors.

COURTNEY STONE, CRM, IGP

Courtney Stone has been in Records and Information Management for three years. She is currently the Records and Retention Manager for AMOCO Federal Credit Union.

Courtney received her BA in Communications-Public Relations/ Advertising from the University of Houston. She is a Certified Records Manager (CRM), an Information Governance Professional (IGP), a Certified Nautilus (ECM) Administrator, and a Certified Nautilus (ECM) Workflow Administrator.

Courtney has been a member of ARMA International and ARMA Houston since 2013. She is the Vice President of Communications for ARMA Houston, is a member of the Advisory Board for Document Strategy Forum, and is a volunteer test writer on the ICRM Exam Development Committee.

Seminar Presentations

These are lean times in Wyoming—so when organizational budgets are being slashed, how do you make sure your active and historical records, as well as your RIM and IG programs, continue to be a priority? These presentations focus on strategies and tactics that will help you keep your records programs relevant to your organization.

Skills Old and New—What It Takes to Become a RIM/IG Professional: Do you know what it takes to become a RIM/ IG Professional? With the concept of Information Governance (IG) starting to take hold in organizations, how do you position yourself as a key IG player? What new skills are required, and, further, what old skills can you leverage? Learn from Andrew Ysasi what others have done to boost their careers along the IG domains.

From Theory to Reality—How to Make IG Happen in the Real World: Envisioning your ideal IG program and making strides to advance the one you actually have are two very different things. In her interactive session, Courtney Stone will discuss obstacles and share tips and stories to getting past them to gain measurable advances in your IG program.

How IT and RIM Professionals Can Work Better Together: Ever wonder how to improve the relationship between RIM and IT professionals? Andrew Ysasi will explore the challenges of IT and how to improve the approach to IT. He will also discuss what a RIM or IT professional might think when conventional technology issues arise.

Cloud Concerns for 2017: As RIM and IT professionals, you are required to stay up on the latest technology, and how it may present risks to the organizations we serve. Andrew Ysasi will explore the latest trends such as new skills, cloud data ownership, cloud containers, and how IOT devices can be found. Further, the impact of these trends on RIM and IG and what you can do to prepare will also be explored.

Case Study: How One Company Converted All Their Paper Using Only Internal Resources: A case study will be presented by Courtney Stone on how one company converted all its paper using only internal resources. You will learn why the company decided to make the transition, why it was decided to do it internally rather than outsourcing, and the lessons learned.

Seminar Agenda

8:00-8:30 … Registration

8:30-8:45 … Opening Remarks

8:45-9:45 … *"Skills Old and New—What it Takes to Become a RIM/ IG Professional"* (Andrew Ysasi)

9:45-10:00 … Break and sponsor presentation

10:00-11:00 … *"'From Theory to Reality—How to Make IG Happen in the Real World"* (Courtney Stone)

11:00-12:00 … *"How IT and RIM Professionals Can Work Better Together"* (Andrew Ysasi)

12:00-1:00 … Lunch & Silent Auction

1:00-2:00 … *"Cloud Concerns for 2017* (Andrew Ysasi)

2:00-2:30 … Networking Session

2:30-2:45 … Break and sponsor presentation

2:45-3:45 … *"Case Study: How One Company Converted All Their Paper Using Only Internal Resources"* (Courtney Stone)

3:45-4:15 … Questions & Answers

4:15-4:30 … Pick Up Silent Auction items and Seminar Certificates of Completion

Your seminar registration includes hot and cold beverages all day, lunch, and an afternoon ice cream social!

Wyoming Chapter of ARMA Silent Auction

Come prepared to bid on some great items! ***All*** proceeds go to our Wyoming Chapter of ARMA Professional Development Fund.